

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311822-2	10/07/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Judicial Crisis Network	Judicial Crisis Network	924C03

Flight Dates	Order #	Alt Order #
09/24/12 - 10/03/12	311822	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/03/12	M-F 12-1pm	12-1pm	121----	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 121----	<u>Spots/Week</u> 4	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	12:39 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00 NM
2	WXYZ	Tu	10/02/12	12:24 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00 NM
3	WXYZ	Tu	10/02/12	12:46 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00 NM
4	WXYZ	W	10/03/12	12:54 PM	M-F 12-1pm	12-1pm	:30	TVGENJCN1201H	\$1,000.00 NM
4	10/01/12	10/03/12	Katie	3-4pm M-F	1-1----	:30	2	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 1-1----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	3:30 PM	Katie	3-4pm M-F	:30	TVGENJCN1201H	\$1,000.00 NM
2	WXYZ	W	10/03/12	3:29 PM	Katie	3-4pm M-F	:30	TVGENJCN1201H	\$1,000.00 NM
6	10/02/12	10/02/12	Dr. Oz	4-5pm M-F	-1-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Tu	10/02/12	4:14 PM	Dr. Oz	4-5pm M-F	:30	TVGENJCN1201H	\$1,200.00 NM
8	10/01/12	10/03/12	5am News M-F	5-6am M-F	111----	:30	3	\$700.00	NM
Weeks:	<u>Start Date</u> 10/01/12	<u>End Date</u> 10/07/12	<u>MTWTFSS</u> 111----	<u>Spots/Week</u> 3	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	10/01/12	5:40 AM	5am News M-F	5-6am M-F	:30	TVGENJCN1201H	\$700.00 NM
2	WXYZ	Tu	10/02/12	4:59 AM	5am News M-F	5-6am M-F	:30	TVGENJCN1201H	\$700.00 NM
3	WXYZ	W	10/03/12	5:10 AM	5am News M-F	5-6am M-F	:30	TVGENJCN1201H	\$700.00 NM



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# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311822-2	10/07/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
Judicial Crisis Network	Judicial Crisis Network	924C03	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/01/12	10/03/12	M-F 7-9am	7-9am M-F	121- - - -	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    121- - - -                4                \$1,600.00									
Spots: # Ch      Day Air Date      Air Time Description                      Start/End Time      Length Ad-ID                                      Rate    Type									
1 WXYZ M    10/01/12    8:47 AM M-F 7-9am                      7-9am M-F                :30 TVGENJCN1201H                                      \$1,600.00 NM									
2 WXYZ Tu    10/02/12    7:29 AM M-F 7-9am                      7-9am M-F                :30 TVGENJCN1201H                                      \$1,600.00 NM									
3 WXYZ Tu    10/02/12    8:48 AM M-F 7-9am                      7-9am M-F                :30 TVGENJCN1201H                                      \$1,600.00 NM									
4 WXYZ W    10/03/12    7:49 AM M-F 7-9am                      7-9am M-F                :30 TVGENJCN1201H                                      \$1,600.00 NM									
16	10/01/12	10/03/12	6-630pm M-F	6-630pm M-F	111- - - -	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12    10/07/12    111- - - -                3                \$2,000.00									
Spots: # Ch      Day Air Date      Air Time Description                      Start/End Time      Length Ad-ID                                      Rate    Type									
1 WXYZ M    10/01/12    6:10 PM 6-630pm M-F                      6-630pm M-F                :30 TVGENJCN1201H                                      \$2,000.00 NM									
2 WXYZ Tu    10/02/12    6:12 PM 6-630pm M-F                      6-630pm M-F                :30 TVGENJCN1201H                                      \$2,000.00 NM									
3 WXYZ W    10/03/12    6:14 PM 6-630pm M-F                      6-630pm M-F                :30 TVGENJCN1201H                                      \$2,000.00 NM									

Total Spots                      17                      Gross Total                      **\$21,700.00**

## Payment Terms 30 Days

Agency Commission                      **\$3,255.00**  
Net Amount Due                      **\$18,445.00**